

A Passion for Life, A Passion for Us.

• Designing by Passion • Producing with Innovation • And Aiming for Utilization.



"YOUNG COMPANY BUT WITH EXPERIENCE"

The core philosophy of Maishaa by Pasaya is to create products for enhancing the passion of each individual. All our collections are designed by a pool of international designers and manufactured in our state of art production facilities in Bangkok.

We believe that quality is rather a concern than a process. We believe that tradition is an experience but not the inspiration. We believe that value of textiles is tangible, not just perceivable. We believe that the merit of product is functionality while beauty is enchantment. We pledge to create textiles by love and by passion.



We are currently experiencing one of the most exciting moments in the history of interior design.

DESIGNER'S BLOG

Tarun Vadehra

Clients are better informed and better travelled, with clear tastes for what they want their homes to look like and provide them with. New technologies are making natural materials such as fossil stone more economical to produce and thus more readily available. Traditional materials including glass, ceramic and wood can be shaped and moulded to our imaginations in ways that we previously could not realise.

As designers, this means we no longer have to stick to one aesthetic period when we plan and design a space. We can design for holistic dynamic longevity; delving into a client's family albums, favourite old films and childhood memories to evoke nostalgia. We can talk about their recent travels and life experiences and inculcate this in our design plan. In the placement of furniture, fabrics and accessories, we can create spaces that evoke the best moments of each individual's past and present.

In an environment that offers so much potential, it is more vital than ever that we achieve harmony in a space. After all, interiors are nothing if not sensory experiences, shaping our ability to relax, to socialise, to feel totally at home. The careful and considered use of lighting and of colours plays a very important part in completing this experience.

Lighting is no longer being used just to create illumination. It is being used to create mood and ambience, to highlight areas and objects, to blend colours and overall, to enhance the total individuality of the space.

One of the most exciting and inspiring trends

today is the reclaiming of heritage colours to evoke moods. In India for example, bright oranges and pinks, deep maroons and rich blues are becoming favoured in homes, indicating a resurgent confidence in using the indigenous colours of the country. These are being used simply and effectively alongside the clean lines and neutral tones we have previously seen, which are so popular in western cultures. This is a time of fusion in interior design – past and future, East and West.

What are the trends that have not tired in my forty years experience of design?

The demand for handmade, bespoke furniture – pieces as individual as their owners- catering to their requirements and taste.

Using classic materials such as teak and hand-carving them according to ancient traditions and cultures.

Offering personalised service and practicing the art of patient listening to achieve the clients' dreams.

All these are vital in the art of creating interiors that can be at once timeless, and cutting edge. A new design voice is emerging, one which reflects both individual culture and global sensibilities. The launch of this magazine offers a new space for us to engage with each other – sharing ideas and experiences, trends and traditions. It's a great opportunity for new collaborations that will further inspire our creativity; to design spaces and make furniture that will become tomorrow's heirlooms today.



Tarun Vadehra is owner of one of the most established family furniture business in India. He has worked with international clients making everything from gun cabinets for Texans to boudoir chairs for Parisiens, as well as furnishing hotels and private residences across Asia. He has one son and one daughter who along with his wife are all passionately involved in this business.



NEW COLLECTION LAUNCH
Thread Art Collection 2012

Bring the French romance in your bedroom as Maishaa presents new Thread Art Collection, to make way for a good night's sleep. Maishaa's Thread Art collection is a combination of style, fashion and nature. The embroidery accentuates floral designs with accents of golden detailing on 100 per cent combed cotton. The bright crewel embroidery creates a delightful effect, as delicate flowery stream needlework on the bedspread makes your bed pleasing for your eyes. Inspired by the beauty of nature this exclusive selection of bed linen, designed by international designers captures the serenity on the countryside, bringing it into bedroom. With attention to detail and quality, Maishaa lends a touch of class to this collection.



Enrollment: Spend 10k and get enrolled in the program.
On Enrollment the you will receive a gift voucher of Rs 1000 which would be valid for a minimum purchase of Rs 5000.
Slabs: Once your spend reaches 50k : Entitled to a discount of 10%
Once our spend reaches one lac : Saving entitlement increases to 15%



- Extra Rewards:
- Free design consultation services • Free home delivery of products • Personal displays of products, on request
 - Spend 2.5lacs (net) in a year and get rewarded with a trip for one to Bangkok (Air ticket & Hotel Stay 2N/3D)
 - On bdays and anniversaries a 20% discount will be given (valid for a week irrespective of the slab you belong to.)

Do YOU have a Signature Home?

We often enjoy and appreciate the products that we use. What we don't see is the technology that goes into making them so very unique and special. It's the same with Maishaa.

The amazing, look, texture and fineness is all possible only because of breakthrough processes and techniques that make ordinary things like home linen or furnishing fabrics, the ultimate in luxury and good living.

Some unique features of Maishaa home linen

- Formaldehyde Free for safe sleeping
- Sanitized for built-in hygiene, well being and comfort
- Sofin, Hi-Tech fiber, finer & softer than natural silk
- Hydrophilic Treatment, the comfort of feeling dry
- World's Finest Cotton.

Now Maishaa makes your home transformation more rewarding by offering A complimentary trip for a couple to Bangkok which includes air tickets along with a two night /three day stay at a Five Star hotel and a visit to our design and production campus on request*.

A day excursion trip in Bangkok

Home makeover consultation by our expert team of Interior designers & stylists

We also give you the opportunity to get your home photographed by a professional photographer once the home makeover is complete.

For any other information please write to us at info@maishaa.com



We all have our own personality. We are unique and special in our own different ways and the way we dress, look and behave reflects this.

Our lifestyle choices, and the way we live also flows from this uniqueness.

But the question remains, is your home unique?
Does the place you live in reflect your personality and taste?

It's time it did.

The most stylish homes belong to those who keep up with the latest fashions and coolest trends. At Maishaa, an international team of fashion artists create remarkable designs that will turn your home into heaven.

Maishaa invites you to make your own signature home uniquely stylish and beautiful.

maishaa
Making heaven out of your home.